



PRESS RELEASE:

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FOR IMMEDIATE RELEASE



MILESTAR COMMERCIAL TIRES GET SMARTWAY VERIFIED

Gardena, California. (Dec. 13, 2013) — TIRECO, Inc. announced today that both the MILESTAR BS626SW and BS627SW commercial steer tires meet the requirements for the U.S. Environmental Protection Agency's (EPA) SmartWay Technology Program.

The EPA has verified that both the BS626SW and BS627SW meet the low rolling resistance tire performance criteria for new tires in steer positions. Since 2004, EPA's SmartWay Technology Program tests and verifies the performance of vehicles, technologies and equipment that have the potential to lower greenhouse gases and other air pollutants from freight transport. These improvements contribute to increased fuel efficiency and lower operating costs, making these products both environmental friendly and financially sound.

"The MILESTAR BS626SW and BS627SW are designed for today's evolving and environmentally conscious transportation industry," said Victor Li Vice President of Sales & Marketing. "We're excited to offer this progressive line and want to assure our clients that we're committed to further developing and enhancing the MILESTAR commercial program."

The BS626SW is a long haul steer with decoupling grooves; the BS627SW is a regional steer with solid shoulder rib.

In addition to the BS626SW and BS627SW, the MILESTAR drive and trailer service lines are under SmartWay development.

TIRECO, Inc. is a national, private brand marketing and distribution company that exclusively owns and distributes the MILESTAR, GEOSTAR, GEOTRAC, NANCO, and TRACGARD brands, and is also the exclusive distributor for the NANKANG and WESTLAKE brands. Founded in 1972, TIRECO has become an industry leader in imported tire and wheel products ranging from consumer and commercial to specialty and custom wheels. Headquartered in Gardena, CA, TIRECO has an extensive network of national dealer/distributors and operates one of the country's largest tire warehousing facilities in Fontana, CA. For more information, please visit TIRECO's website at www.tireco.com.

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